



# The 90<sup>th</sup> CMEF

## WeTalk Global Stage Plan

October 12-15, 2024

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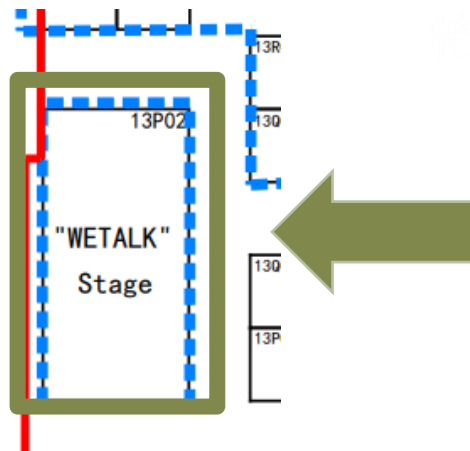
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# 01 Introduction

1. General Information
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# Event Area



The "WeTalk Global Stage" is a unique event area located in the international hall. (Hall 13)

**JOIN THIS STAGE** to talk about the cutting-edge products and technologies of your company, policy interpretation of your country, global industry analysis and development trends, company signing ceremony, and many more activities that you can think of.

**Event Area: ~100sqm**  
**Open Area**



# Event Area Usage Options

Area can be used but not limited to the following events.



Forums



Company  
Presentation



Business  
Matchmaking



National  
Day



And More...

# 02 Pricing Scheme

1. Price by Hour
2. Package Options
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## Price by Hour

30 Minutes

7500 RMB

Two Hours

20000 RMB

One Hour

13000 RMB

Three Hours & Above

8000 RMB/Hour

## Package Option

	Items	Basic	Premium
1	Event area for <b>1 hour</b>	✓	✓
2	<b>WeChat First Article</b> (1 Month prior to the exhibition, excluding the week prior to the exhibition) (Content provided by company and approved by Organizer, arrange posting date with Organizer.)		✓
3	<b>WeChat non-first article</b> (Content provided by company and approved by Organizer, arrange posting date with Organizer.)	✓	✓
4	<b>CMEF Social Media</b> (LinkedIn, Facebook, Instagram, X) (Content provided by company and approved by Organizer, arrange posting date with Organizer.)	✓	✓
5	<b>EDM</b> (Content provided by company and approved by Organizer, arrange posting date with Organizer.)		✓
6	<b>Website Rotating Banner</b> (Banner provided by company and approved by Organizer)		✓
	* Please view the next section for details of each item offered.	<b>Package Price:</b>	<b>23000RMB</b>
			<b>55000RMB</b>



# Value Add-ons for Package Purchase

1

## Increase Global Exposure

The CMEF attracts 310,000 professionals from over 150 countries and regions. WeTalk International Stage enables company to increase brand exposure from multiple channels.

2

## Event Description in Visitor Guide

The event will be promoted in the visitor guide (both and English version) distributed on-site to attract visitors to the event.

Approximately 80K of Chinese visitor guide and 10K of English visitor guide are distributed.

3

## Event Promotion Post on Social Media

Promotion on WeChat Official Account, LinkedIn, Facebook, X and Instagram, which will attract more audiences for stage activities.

# 03



## Package Item Details

# CMEF Official WeChat Platform



## Hot Topics in the Industry

CMEF WeChat platform is popular in the industry with 2,000,000+ views annually. The average pageviews during the exhibition period is 10,000.



## Around 500,000 Followers

Top We-Media platform in the medical industry



Top  
Article

Non - First  
Article

# CMEF Official Website

- ✓ CMEF Official Website covers the most up-to-date exhibition information, with an annual PV of 2,000,000+.

Website: [www.cmef.com.cn/en](http://www.cmef.com.cn/en)



# Email Digital Marketing

- ✓ CMEF database consists of distributors, agents, purchasers, medical institutions, and other industrial visitors. Digital channel marketing could increase exhibitors' brand exposure to promote themselves and bring business opportunities
- ✓ Database Volume. 300,000+



# 04 | Contact Us

## Contact Us



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**Thank You**  
**For Cooperating With Us**