

The 88<sup>th</sup> China International Medical Equipment Fair

# Post-Show Report



# OVERVIEW



~ 200,000 m<sup>2</sup>  
Show Area



4000 +  
Exhibitors



172,823  
Professional  
Visitors



140 +  
Countries

# EXHIBITORS

**97%** Exhibitors expressed satisfaction with the 88<sup>th</sup> CMEF

**99%** Exhibitors are interested in joining CMEF next year

## Highlighted



## Exhibitor Voice



"We gained a lot of domestic and international customers' intentions, and even direct orders in this exhibition. CMEF is a very important platform for us to expand domestic and international markets."

- An Qing (VP of Medcaptain)



"With this exhibition, we receive more customers. Every year, we will attend this medical fair, which has the most resources in the industry. We can achieve better development with the help of CMEF Shenzhen."

- Nakamura (Business Manager of Nozhou Imaging Co., LTD.)

# VISITORS

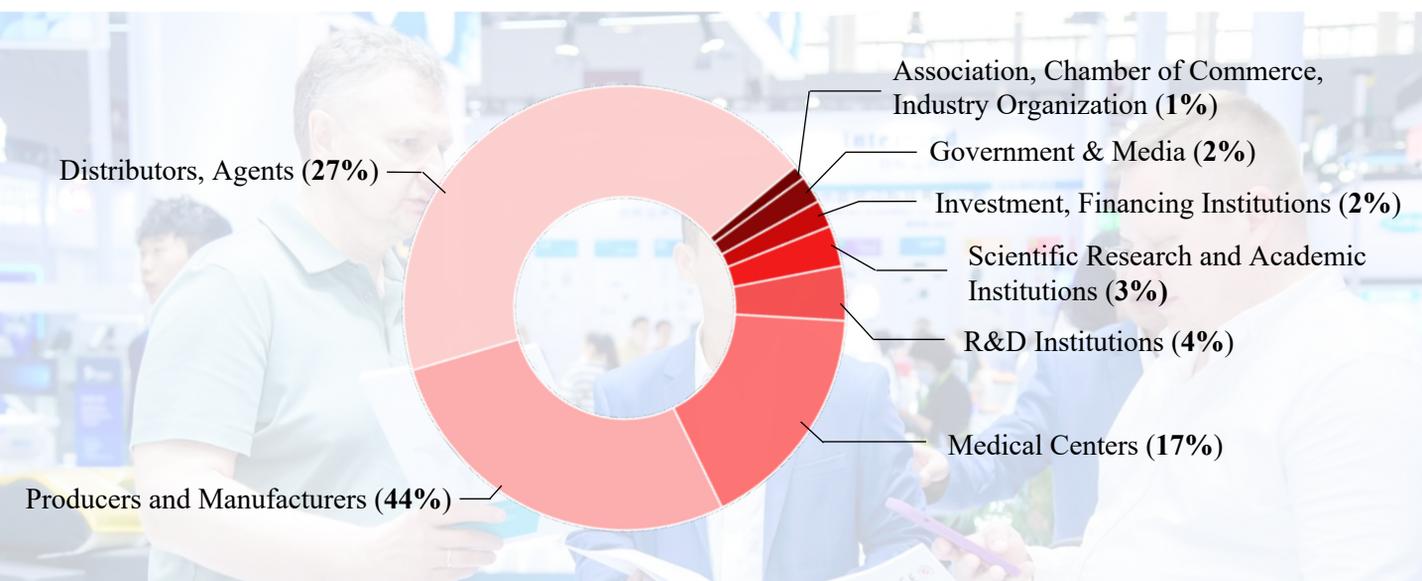
**95%**

Visitors said they are satisfied with the 88<sup>th</sup> CMEF.

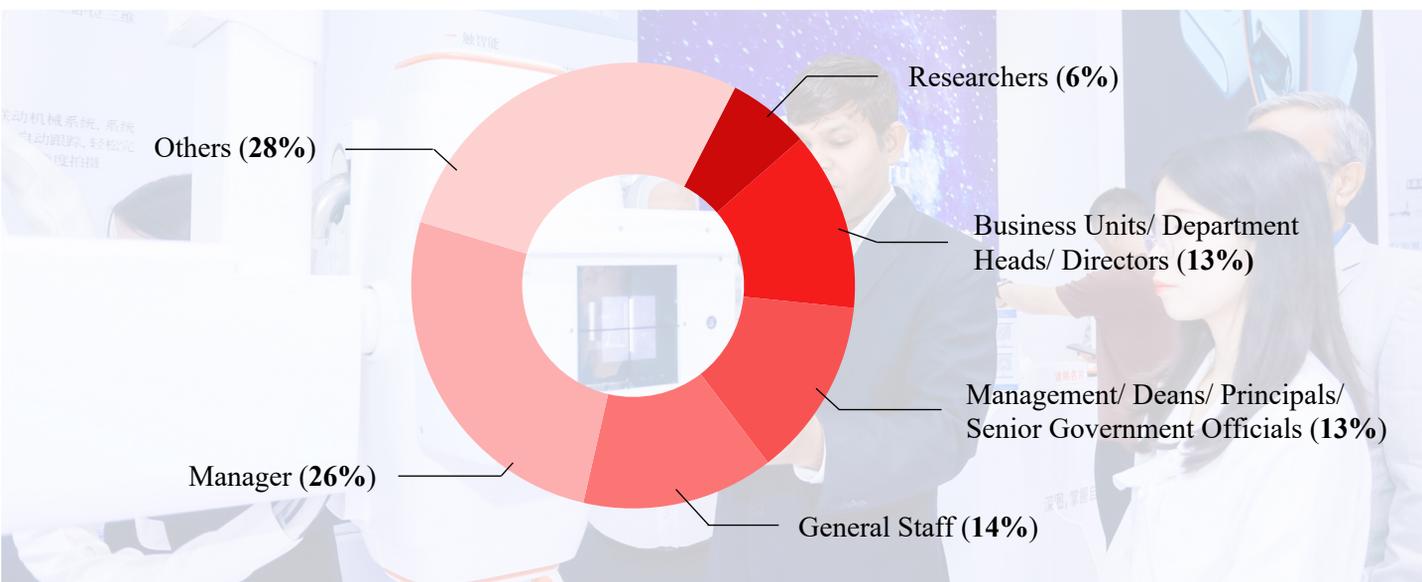
**89%**

Visitors expressed intension to visit CMEF next year

## Visitor Profile



## Visitor By Position



# MEDCONGRESS

**40+** Conferences and forums were hold during the 88<sup>th</sup> CMEF.



It covers a wide range of industry hot topics including

**Digitalization,**

**Globalization,**

**Industry Trending,**

**Specialized Development,**

**Regulations,**

**and Policies.**



# EVENTS

## iCMEF - CMEF Live

The live broadcast provides an opportunity for everyone to “visit” CMEF.

**19** live broadcast covering opening ceremony, conferences, and all CMEF categories.



## CMEF Distributor Alliance



This area was provided to distributors to find valuable products, and for exhibitors to post requests.

Attracted thousands of visitors. Successful connection built between **100+** distributors and exhibitors.

# iCMEF – Online Platform

28,000+ Products on Display

8,300+ Exhibitors on iCMEF Store



Mobile

Scan to enter iCMEF – mini program  
(Wechat Only)



PC

Scan to enter iCMEF – Website  
[www.CMEF.com.cn/en](http://www.CMEF.com.cn/en)

## Global Healthcare Industry Online Business Platform

- ✓ Booth navigation: search by booth number to locate booth
- ✓ Business Matchmaking: start matching in one click
- ✓ Conference: join online, watch conference
- ✓ Live Streaming: opening ceremony, exhibitor live, international pavilions, booth tour, visitor interview
- ✓ CMEF News: Obtain exhibition news immediately



**iCMEF**

Enhance your CMEF experience with iCMEF ~

# CMEF

创新科技 · 智领未来

NEW TECH · SMART FUTURE



**SEE YOU NEXT YEAR**

**89<sup>th</sup>** 2024.4.11-14  
Shanghai, China

2024.10.12-15 **90<sup>th</sup>**  
Shenzhen, China